

KeHN Board

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NeKY RHIO

**Northeast Kentucky Regional Health
Information Organization**

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Progress Report

- Background
- Business Model
- Pilot Operation
- Regional Extension Center
- Regional Impact
- Next Steps



NeKY RHIO Mission

Support adoption of electronic medical records and develop a secure interoperable regional e-health network with the goal of improving quality and cost-effectiveness and empowering consumers to more effectively meet their healthcare needs.



NeKY RHIO Goals

- Ensure availability of critical healthcare information at point of care.
- Allow health information to follow the consumer.
- Support established physician referral patterns.
- Create infrastructure for secure health information exchange.
- Connect regional healthcare providers to state and national health information exchange.
- Empower healthcare consumers.
- Enhance public health capacity to protect citizens.
- Promote regional economic development.



RHIO Board Membership

- Morehead State University
- St. Claire Regional
- Morgan County ARH
- UK Healthcare
- Fleming County Hospital
- Our Lady of Bellefonte Hospital
- Pathways
- Gateway Public Health



RHIO Board Membership 2

- Family Resource Centers
- Primary Plus (Fleming, Vanceburg, Maysville)
- Humana
- Nursing Homes / Long-term care
- MSU Enterprise Center
- Pharmacy
- Regional Employers



Approach

- Rural healthcare needs
- Focus on organizational issues not just technology
- Focus on the big picture, but build incrementally
- Involve all stakeholders
- Patient centric
- Driven by the medical community
- Build on common platform & standards



Progress: Business Operations

- Incorporated as a non-profit (501c3)
- Established Board of Directors
- HRSA Planning Grant
- Developed Business & Operational Plan
- Established bank account
- Contracted CPA
- ByLaw, Policies, D&O Insurance, etc.
- RHIO Website www.nekyRHIO.org



Office Facilities



MSU Regional Enterprise Center



MSU Regional Enterprise Center

Complex 308





Regional Enterprise Center Facilities

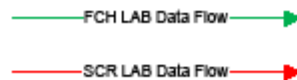
- Multiple options available for professional offices and support staff
- Furnished and unfurnished offices
- High speed Internet access
- Wireless facility
- Multiple conference, classroom and meeting spaces
- Space for new or existing IT businesses to support the grant initiative



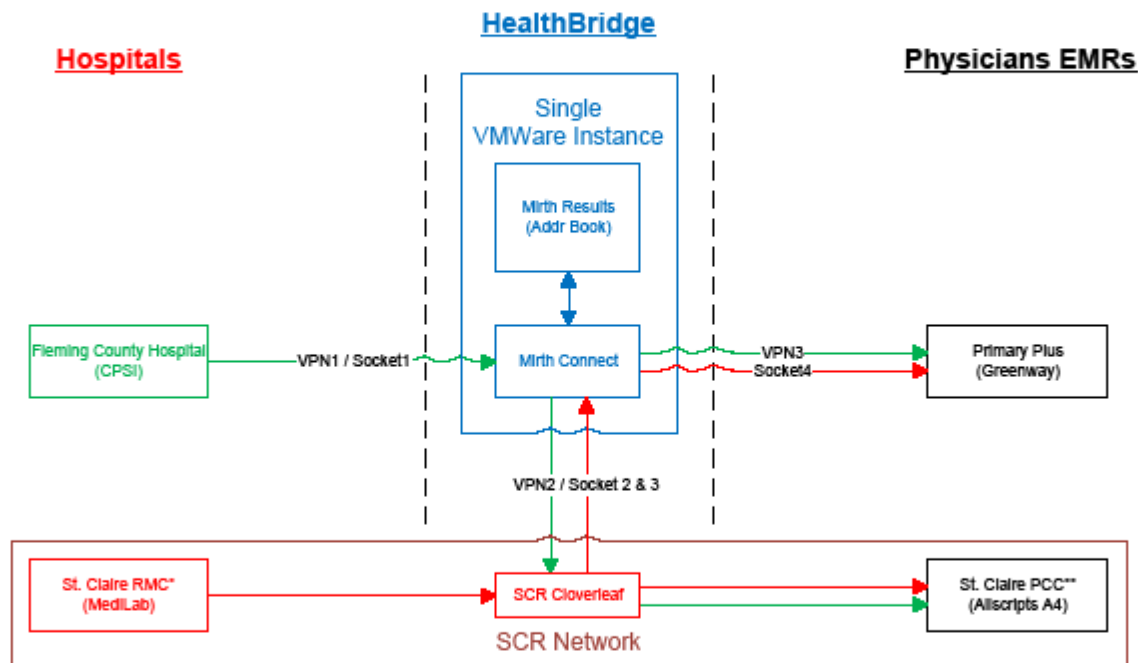
Pilot HIE Operations

- Contracted with HealthBridge for development of pilot operation
 - St. Claire Regional
 - Fleming County Hospital
 - UK Medical Center
 - Primary Care Practices
 - VPN Networks in Place and Exchanging Test Data
 - Pilot Go Live by end May

NekY RHIO Data Flow



NekY RHIO Data Flow





Going Operational

- Hired Interim Executive Director, Marty Larson
- Hybrid Business Model:
 - ***Subscription Model***
 - *Subscription Fees from Data Providers*
 - *Subscription Fees from Physician Practices and Clinics*
 - ***Transaction Model***
 - *Transaction Fees from Data Providers and Users*



Regional Extension Center

- Partnered with HealthBridge on successful \$9.7m ONC grant
- Operating as the Tri-State Regional Extension Center
- In process of hiring new REC staff
- Provide HIT technical support and workflow consulting to achieve meaningful use for 300+ primary care physicians in 18 counties
- Partner with key regional stakeholders, such as AHEC



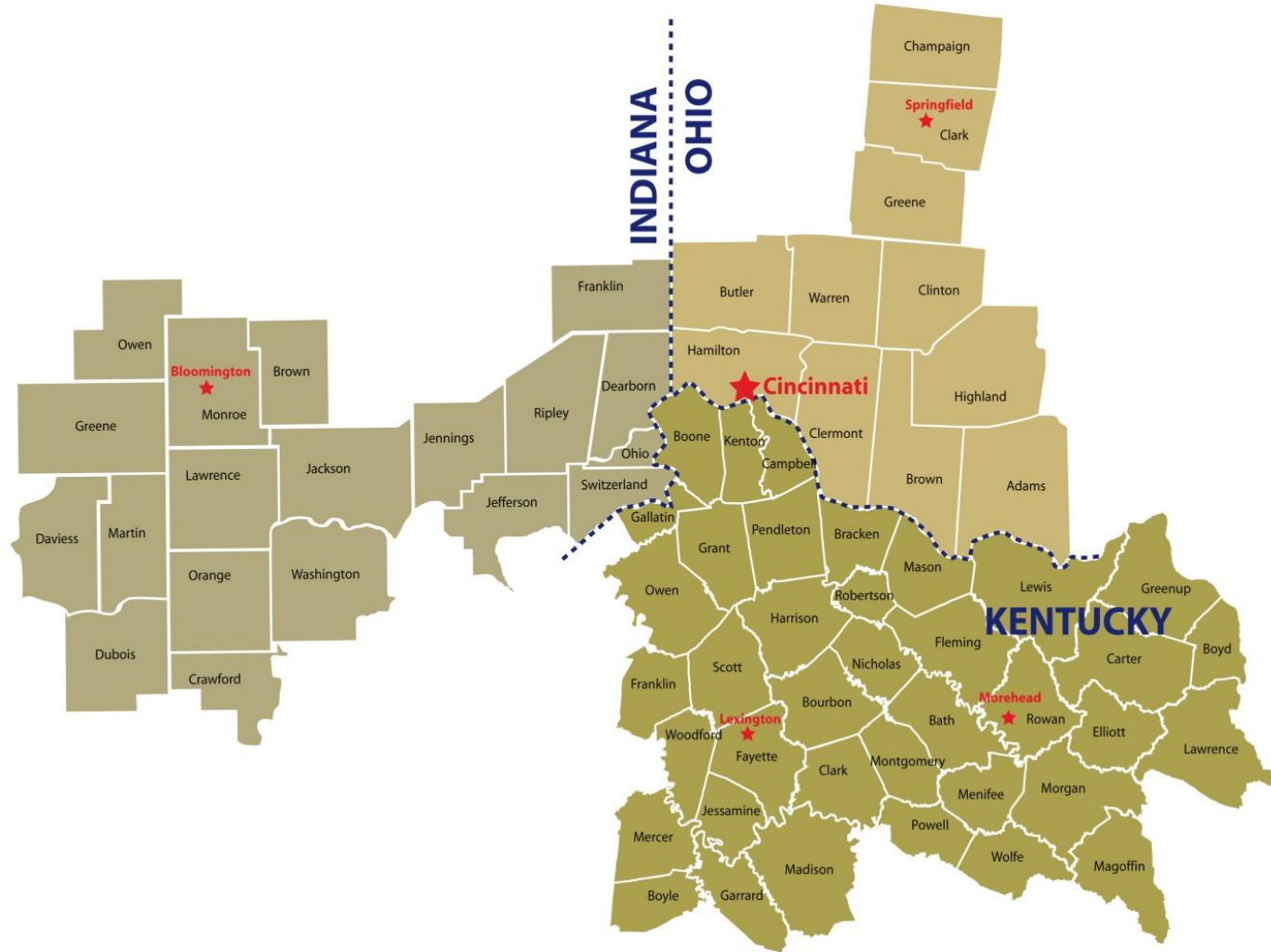
Tri-State REC Service Area

State

Ohio (11 counties)

Kentucky (37 counties)

Indiana (19 counties)



REC support is provided under cooperative agreement
90RC0025/01 from the Office of the National Coordinator for



Regional Extension Center: 4 Primary Services

- **Educational Resources on Technology and Meaningful Use**
- **Group Purchased EHRs and Technology Solutions**
- **Consulting & Implementation Support**
- **Templates, Tools and Best Practices**



Next Steps

- Grand Opening June 25
- Funding / Resources
- Transition to Full Operating Mode
- Sustainability
- Supporting 'Meaningful Use'
- Supporting Medical Trading Patterns
- Connecting with the State KY HIE



Value Proposition: Connecting All the Pieces

- Accelerating Transition to Electronic Health Information
- Helping physicians qualify for 'meaningful use' incentives
- MSU Curriculum and Workforce Development
- Center for Health Education and Research (MSU, St. Claire, UK partnership)
- Regional Engagement
- Economic Development
- Building an IT Cluster in East KY: Silicon Hollow



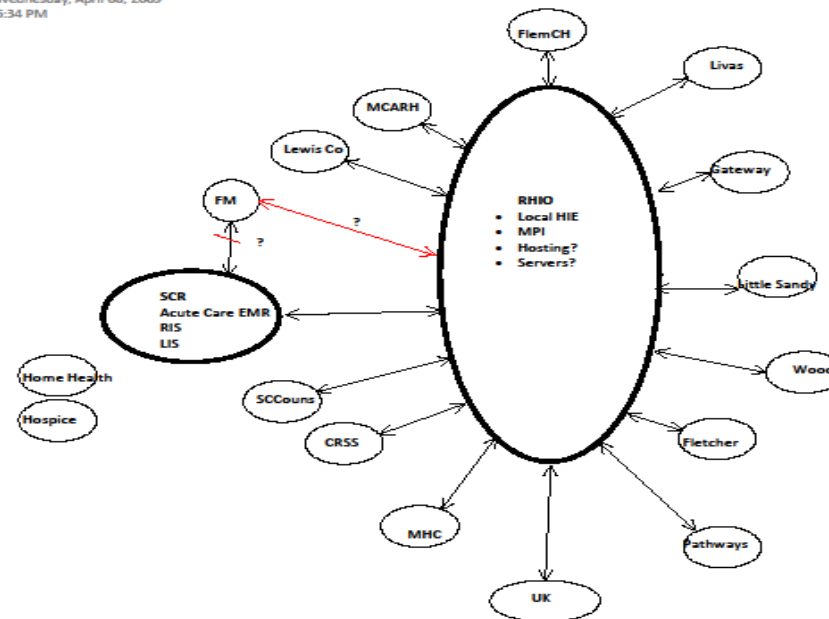
Community, Community, Community

- Consensus building process
- Every organization has ONE vote as an equal player
- Value-based operation brings partners together
- If we work together, everyone will be rewarded
- Ultimate goal is improved healthcare for East Kentucky community

NeKY RHIO Schematic

Schematic

Wednesday, April 08, 2009
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Questions?